



# INNOHEALTH FORUM 20-21.9.2024

Two-day Hybrid  
EVENT

## Sponsorship PROPOSAL

ORGANIZATION

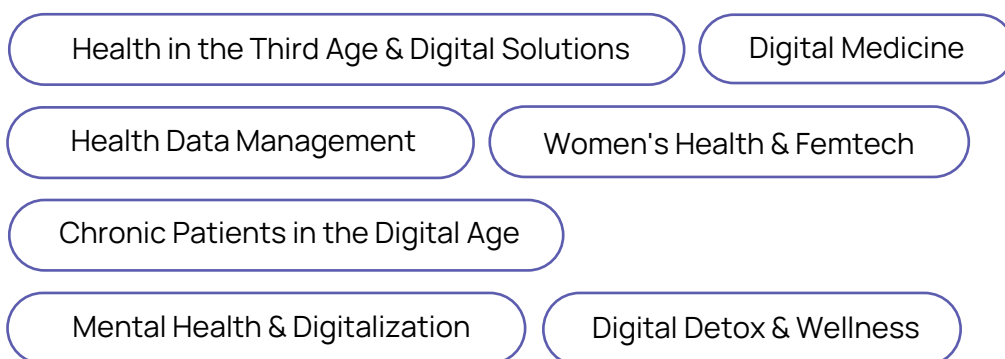


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# Health Tech for Humanity

InnoHealth Forum is an annual event that brings together healthcare professionals, researchers, industry leaders, entrepreneurs, and policymakers to discuss, collaborate, and shape the future developments and innovations in digitally transformed healthcare.

InnoHealth aims to showcase the latest healthcare technologies and solutions in areas such as:



For 2 days, on September 20th and 21st, 2024, at JOIST Innovation Park, you will have the opportunity to:

-  Meet and converse with leaders and innovators in the healthcare sector,
-  Be introduced to a dynamic audience that has come to learn and connect,

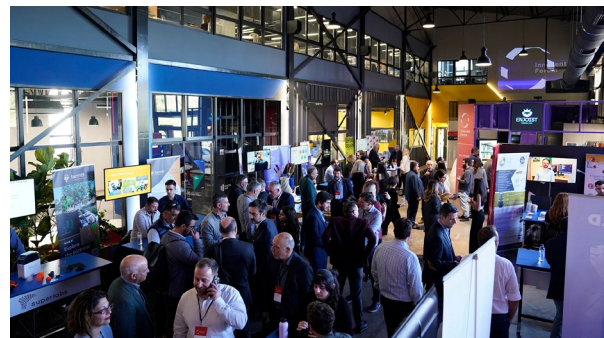
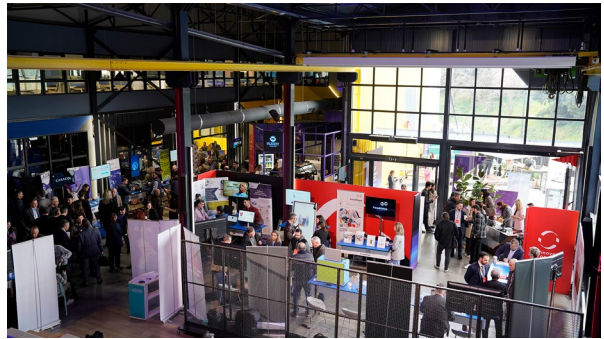
in a phygital innovation, networking, and promotion space of 1,800 sq.m., within the urban fabric of Larissa, both in person and online via live streaming.

Your participation will ensure you an active role in talks and roundtable discussions focused on developments and innovations in healthcare, presentations featuring the latest technologies and healthcare solutions that are transforming benefits, services, and products, with parallel B2B and B2G matchmaking meetings, as well as sessions, workshops, and other interactive activities.

## OUR TARGET GROUPS

- / Health Professionals
- / Industry Leaders
- / Healthcare Providers
- / Business Executives
- / Entrepreneurs
- / Startupper
- / Developers, Engineers, and Computer Technicians
- / Information Systems Administrators
- / Health Policy Makers and Organizations
- / Universities and Academic Staff
- / Researchers
- / Undergraduate and Postgraduate Students
- / Public Bodies

**JOIST Innovation Park** is the only innovation park in Greece and the largest in Southeastern Europe. It develops a phygital ecosystem that fosters innovation and knowledge transfer through a strong network in Europe. The innovation park enhances the distribution and management of knowledge, stimulates entrepreneurship, multiplies business results and impact, and creates collaborative networks. The value of JOIST Innovation Park goes beyond the borders of our country and serves as an example of how investing in innovation can lead to social well-being and prosperity.





**Health Hub** is a European Digital Innovation Hub that provides services to both private companies and public sector organizations, facilitating the Digital Transformation of the Health and Pharmaceutical sector through Artificial Intelligence and other emerging technologies.

It offers services in four categories: Test Before Invest, Training Programs for Digital Skills Development, Investor and Capital Discovery Support Services, Networking Opportunities and Access to the Innovation Ecosystem.

The Health Hub ecosystem is continually expanding, comprising over 2,000 organizations, with a goal of serving over 1 million users and supporting more than 100 organizations in their digital transformation journey.



**InnoHealth Forum 2024** marks the second consecutive event of this initiative, succeeding InnoHealth Forum 2023. Additionally, it follows the successful hybrid Science & Technology event, Innovent Forum 2024, held on **February 9-10, 2024**.



### The success of Innovent Forum 2024 in numbers:

1000+ visitors, 130+ matchmaking meetings with organizations from 27 countries, 29 exhibitors from all over Greece, 60 speakers from Greece and abroad, and, for the first time, an Innovation Marathon with the participation of 19 working groups from all over Greece.

**Some of the major exhibitors at InnoHealth Forum 2023 include:** Computer Solutions, Cloudpharm, Capemed, Medis, INAB-CERTH, FORTH, ESDALab, Pytheia Competence Center, University of Thessaly, University of the Aegean, Aristotle University, and University of Ioannina.

Visit the official website:

[inohealthforum.joistpark.eu](https://inohealthforum.joistpark.eu)

## SPONSOR VISIBILITY

Gold Sponsor

Silver Sponsor

Bronze Sponsor

The 3 sponsorship packages of the event are tailored for leading companies that seek direct visibility, networking opportunities, and active participation:



At two-day InnoHealth Forum



In the phygital ecosystem of JOIST Innovation Park with exclusive offers

## SPONSORSHIP PROGRAMS

Sponsor Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	6.000€	3.000€	1.000€
Display of the sponsoring company's logo on the official website and digital platforms of InnoHealth Forum 2024.	<b>YES</b> (Prominent Position)	<b>YES</b>	<b>YES</b>
Display of the sponsoring company's logo on the venue's screens at JOIST Innovation Park during the two-day event.	<b>YES</b> (Prominent Position)	<b>YES</b>	<b>YES</b>
Inclusion in publications and press releases distributed by the event in both print and electronic press..	<b>YES</b>	<b>YES</b>	<b>YES</b>
Interview in the YouTube Room during InnoHealth Forum 2024.	<b>YES</b> (Maximum Duration 30')	<b>YES</b> (Maximum Duration 15')	-
Free 6-month subscription to JOIST Community with access to all offered services.	<b>YES</b>	-	-
Free 3-month subscription to JOIST Community with access to all offered services.	-	<b>YES</b>	<b>YES</b>
Inclusion of the sponsoring company's logo on printed materials (programs, posters, banners, outdoor signs, etc.) of the event..	<b>YES</b> (Prominent Position)	<b>YES</b>	-
Opportunity for participation in scheduled roundtable discussions or other parallel activities, based on the audience targeted by the sponsoring company.	<b>YES</b>	<b>YES</b>	-

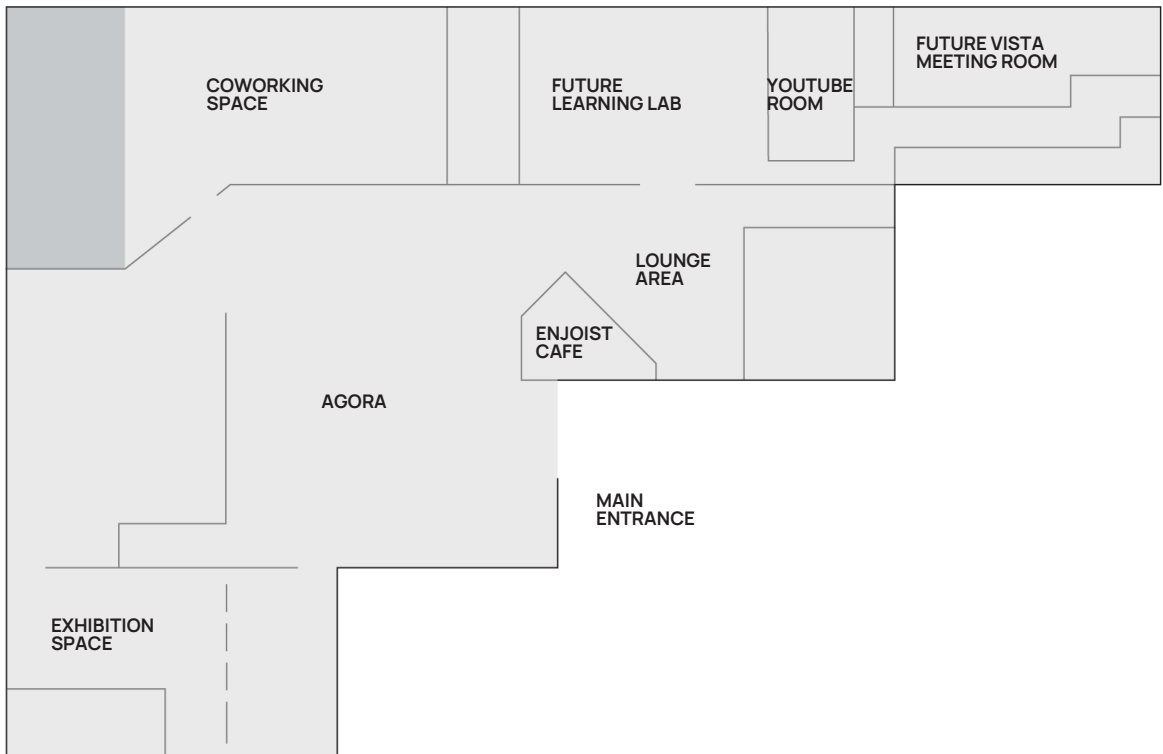


SPONSORSHIP PROGRAMS

Sponsor Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	6.000€	3.000€	1.000€
Exhibitor booth allocation in a privileged position in the venue.	YES	-	-
Provision of display space and interaction with the visitors through the sponsor's applications within the event space.	YES (2m x 2m)	-	-
Introduction of promotional material from the sponsoring company in the bag received by the InnoHealth Forum 2024 audience.	YES	-	-

## VISIBILITY IN THE VENUE

It pertains to promotion on posters, banners, and the booth within the Innovent Forum venue. The **Gold Sponsor** will have three times the proportional presence of the **Bronze Sponsor**. Similarly, the **Silver Sponsor** will have twice as much space as the Bronze Sponsor.



The installation of the exhibitors' booth will take place on **September 20, 2024**, from **10:00** to **13:30**.

Exhibitors' booths will be dismantled on **September 21, 2024**, from **19:00** to **23:00**.

### **Mass Media Exposure:**

There is significant interest from various media outlets (TV, radio, news websites, and print media), including press releases, advertorials, interviews, and announcements.

### **Print Promotion:**

Includes event posters and program/maps displayed at the venue entrance.

### **Social Media Promotion:**

Involves organic posts and sponsored campaigns on all social media channels of JOIST Innovation Park and Innovent Forum.

### **Screening in JOIST YouTube Room:**

Opportunity to showcase innovative services and products through a short video, recorded in a specially designed space at JOIST Innovation Park. This can be in the form of a presentation or interview. Participants can then share this information through their channels after the event concludes.





We are at your disposal to discuss and plan our collaboration together.

For more information, please contact us:

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